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| **1**. **Membership Committee** | To be reviewed, updated and monitored by the Membership committee. Last reviewed March 30 2022. |

Objectives:

1. To attract new members from groups of people who have not previously participated in sailing.
2. To increase the number of women who are active sailing members of the club.
3. To retain members by providing well supported activities that encourage regular involvement in the club by all the membership.

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| **Current position** | **How the club plans to achieve the objectives** |
| March 2022  Total Memberships 157 (2020: 241)  Total Members 237 (2020: 406)   * Taster sessions are held every week on Tuesday evenings in the Summer. * Members are able to sign in visitors who wish to try sailing. * An annual Ladies day which provides some instruction and the opportunity for social interaction and Women on the Water Sessions on Tuesdays during the Summer. * A handbook sent to new members. * Attractive pricing and family memberships | **To consolidate our position:**   * Encourage fleet captains to maintain contact with new members to help them become active members of the club. * Sailing Secretary to ask members to befriend/ mentor new members * Membership Secretary to monitor participation levels of new members and provide support where necessary * Plan activities for women and other groups who have not previously participated in sailing.   **In 2022 to specifically :**   * To reduce the number of people joining and leaving after 1 year. * To provide taster sessions on 3 Saturday mornings during the year. * To introduce regular induction sessions for new members. * To encourage new members to take up the offer of a mentor at the induction session.   **By 2023 to**:   * To maintain the number of members in the club. |